HULLABALOO SOCIAL NETWORKING POLICY

Hullabaloo will use social networking sites to share nursery news and activities with parents and carers. Information posted is in the public forum and can be viewed by anyone. In order to protect the privacy of parents and children the following will always be adhered to:

- Any social networking site which Hullabaloo participates in is the responsibility of Maureen Campbell and Judith Winters and only they can post on behalf of the nursery.
- Photographs of children will be posted only with the prior written permission of the parent or carer, who will be advised that the information posted can be viewed by anyone.
- Photographs of children will always be vetted prior to posting by Maureen/Judith to ensure that they are appropriate.
- Hullabaloo will not identify the children by name, however this does not prevent parents or other users known to the child from identifying the child/children in any comments that they may make.
- Hullabaloo staff are permitted to take photographs of children using only approved nursery equipment – currently Maureen or Judith’s phone, iPad or the nursery’s digital camera.
- Staff members are not permitted to use their own camera, phone or other recording equipment to photograph any children.
- Staff members are not permitted to comment on any photographs or interact with parents/other users on the nursery page.
- Staff are permitted to like photographs.
- Staff are not permitted to post on their own personal social networking pages any information or photographs which could be directly or indirectly linked to Hullabaloo Day Nursery. Staff are permitted to identify Hullabaloo as their employer if they wish.
- Staff are fully aware of the requirements of this policy.

All references to “staff” relate to paid or unpaid staff members and students.